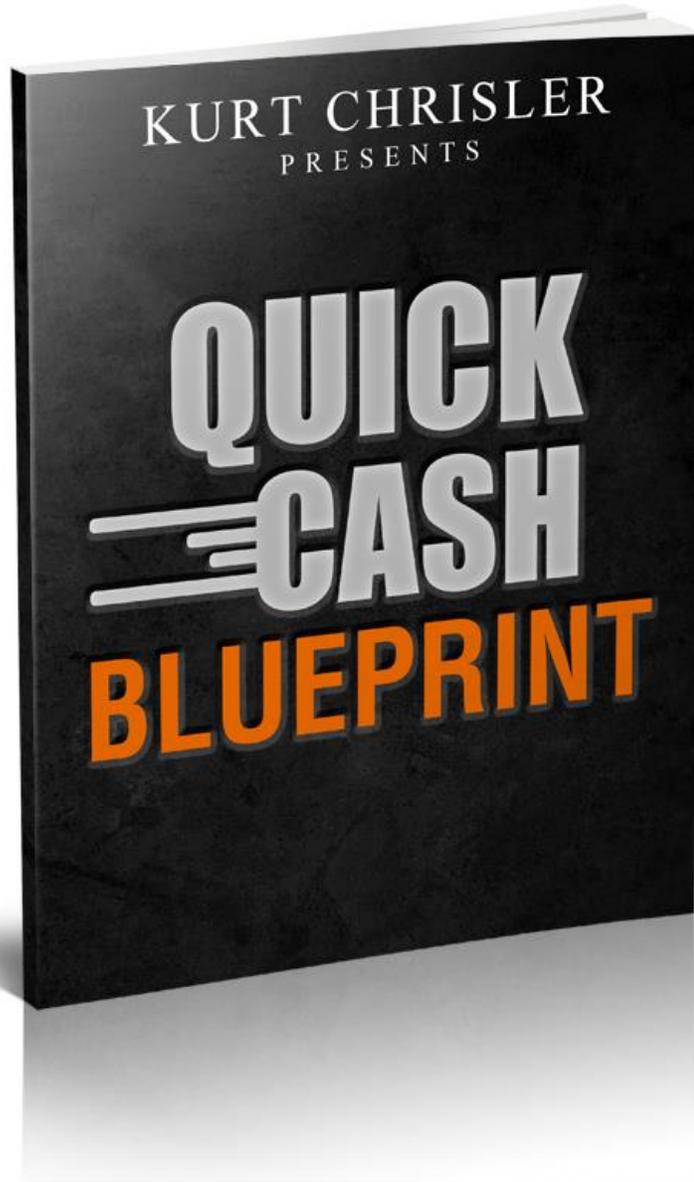


Quick Cash Blueprint



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Take what you will learn in this course to the next level with
this advanced training:

RESERVE YOUR SPOT

Overview:

First off, this guide has zero fluff in it. I could have made this guide much longer by simply dragging things out and over explaining everything. But I don't want to waste your time or mine.

Instead, I have simply laid out the entire process in easy to follow steps so you can jump right into it and start making some money!

I wanted to start out this training by just completely laying out the entire process and then we will break it down into more detail later in this guide.

So here is the basic process I use to create quick paydays, build my buyers email list and provide massive value to my customers...

I come up with a product idea that I know would be very useful to a wide array of marketers, I outsource the creation of the tool (I prefer WordPress Plugins) and then launch it on a high traffic marketplace (like JVZoo).

Simple enough? Ok, don't worry...we will break this all down into easy to follow action steps in a minute.

How well does this process work? Take a look below:

This WordPress plugin cost **\$144.43 to be outsourced...**



		3:00	10:00	—	—	—	—	13:00	\$144.43	
									13:00	\$144.43

A screenshot of a transaction record from a marketplace. The record shows a payment of \$144.43 for a WordPress plugin. The transaction is dated 13:00. A red arrow points to the amount \$144.43. The record also shows a rate of \$11.11/hr and a duration of 3:00 to 10:00.

And it brought in **\$7,014.01 in sales** (and growing)...

WP Quick Review Plugin- Developers License 	2014-09-03	808	\$8.68	\$7,014.01
Affiliate Details Page Buy Buttons Edit Add an Affiliate Contest Detailed Sales Reviews				

And the process is easily repeatable.

This plugin also cost **\$144.43 to be outsourced**...

 WordPress Plugin Development, \$11.11/hr	13:00	—	—	—	—	—	—	13:00	\$144.43	
									13:00	\$144.43

And it brought in **\$6,162.69 in sales** (and growing)...

WP Quick Launch Plugin 	2014-07-17	788	\$7.82	\$6,162.69
Affiliate Details Page Buy Buttons Edit Add an Affiliate Contest Detailed Sales Reviews				

As you can see this system works very well, can be done with very little money upfront and can be repeated time and time again.

So let's jump into the training!

Step 1: Coming Up With Your Product Idea

This is by far the most important step in the process. If no one is interested in your product then you will have little chance of success. Never create a product and then try to find a market.

Instead, find a high demand market and create a product that fills a need in that market.

One very high demand market that has a huge amount of users is the WordPress market. You can easily have WordPress plugins or themes created and they tend to sell very well.

You could also go into the software market. Software will usually have a higher outsource cost but in most cases will sell at a higher price as well.

One market I avoid for this type of process is information products. I have never had good experiences getting information products outsourced and the last thing you want to do is sell a poorly done product.

Once you have picked your market, you then need to come up with a product idea. I am going to proceed with the example of WordPress plugins. Here are the two main methods I use to come up with product ideas.

Method #1: Ask yourself the questions below to help you come up with product ideas (just replace WordPress with your market)...

-What are some of the repetitive tasks with WordPress that could be automated?

-What are some challenges with WordPress that could be made easier?

-What non-user friendly features of WordPress could be improved upon?

-What are some shortfalls of WordPress that could be fixed?

Hopefully, that gets your mind going and you can easily come up with some products ideas. Remember, we want to look for a need that users already have and give them a solution.

Here is an example...With my first plugin (WP Quick Launch) I simply came up with the idea one day as I was building yet another WordPress site and doing all the time consuming tasks like changing the permalink structure, deleting the demo content, adding the standard pages (About, Contact, Privacy Policy) and adding my keyword focused posts.

I thought to myself, what if I could just automate all of this with a plugin. I knew many others would likely be interested in automating all of these tasks as well. And the product idea was born.

Now, it is very important to point out here that you do not need to worry about HOW you will create the plugin, theme, software, etc. You are just looking for ideas. Later on we will see if our idea can be actually created. Don't worry about that at this point.

Method #2: Look at what is already selling to come up with ideas.

An easy way to do this is to go to a site like JVZoo.com and look at what products are currently being sold in your target market.

Just log into JVZoo.com and click on "Affiliates" and then "Find Products". Here you will see all the products currently being sold and also how many sales they have made (this is excellent data!). You can use the search box to narrow them down to your target market.

Category: Filter: Keyword:

Subcategory: Display:

Recent Best Sellers: [Today](#) , [Past 7 Days](#) , [Past 30 Days](#)
 Quick Links: [Clear Filters](#) , [WSOs Only](#) , [Newest Launched WSOs](#) , [Order by Launch Date](#) Showing 1 - 25 of 2282 [1](#) [2](#) [3](#) [Next](#) [Last](#)

PRODUCTS LISTED ON JVZOO

Product Title	Promote	Launched	Sold	Conv	EPC	Avg Price	Comm	Refund
SEO Zen Pro by: Alex Cass	<input type="button" value="GET LINKS"/>	10/01/2013	6,000+	3.77%	\$2.15	\$57.08	60%	2.19%
	Sales Funnel		14,500+	8.48%	\$3.79	\$44.70	N/A	2.31%
Covert PinPress by: IM Wealth Builders	<input type="button" value="GET LINKS"/>	06/12/2012	4,500+	5.59%	\$0.75	\$13.40	60%	3.05%
	Sales Funnel		8,000+	9.49%	\$2.81	\$29.59	N/A	4.43%
Covert Messenger by: IM Wealth Builders	<input type="button" value="GET LINKS"/>	04/10/2012	4,000+	5.80%	\$0.61	\$10.59	60%	2.54%
	Sales Funnel		7,500+	10.10%	\$2.71	\$26.80	N/A	3.61%
SEO Enlightenment by: Alex Cass	<input type="button" value="GET LINKS"/>	10/01/2013	3,500+	14.23%	\$3.84	\$27.00	60%	1.34%
	Sales Funnel		14,500+	8.48%	\$3.79	\$44.70	N/A	2.31%
RunClick Webinar And Video Conferencing Software by: Walt Bavliiss	<input type="button" value="REQUEST"/>	03/18/2013	3,500+	9.54%	\$2.66	\$27.86	50%	3.36%
	Sales Funnel		8,500+	21.78%	\$8.08	\$37.12	N/A	4.44%
Webify Unlimited Account License by: Ricky Mataka	<input type="button" value="GET LINKS"/>	07/29/2014	3,500+	11.07%	\$3.70	\$33.45	50%	5.90%
	Sales Funnel		5,500+	17.99%	\$7.76	\$43.15	N/A	7.42%
Hangout Plugin Webinars From Hangouts Wordpress Plugin by: Walt Bavliiss	<input type="button" value="REQUEST"/>	03/18/2013	3,000+	6.04%	\$1.88	\$31.16	50%	5.66%
	Sales Funnel		5,000+	8.93%	\$3.12	\$34.95	N/A	5.66%
Covert Action Bar by: IM Wealth Builders	<input type="button" value="GET LINKS"/>	03/06/2012	3,000+	5.49%	\$0.51	\$9.20	60%	2.58%
	Sales Funnel		5,000+	9.52%	\$2.93	\$30.78	N/A	4.22%
FunnelKit - Unlimited Domain License by: Emilis Strimaitis	<input type="button" value="REQUEST"/>	12/11/2013	2,500+	3.45%	\$0.90	\$26.11	50%	4.47%
	Sales Funnel		5,500+	6.90%	\$1.84	\$26.63	N/A	5.66%
Covert Geo Targeter by: IM Wealth Builders	<input type="button" value="GET LINKS"/>	05/10/2012	2,500+	8.66%	\$0.71	\$8.25	60%	2.43%
	Sales Funnel		4,000+	14.50%	\$4.92	\$33.97	N/A	4.42%
WP Headline by: Killer JVs	<input type="button" value="REQUEST"/>	05/14/2012	2,500+	6.47%	\$0.96	\$14.76	75%	1.94%
	Sales Funnel		1,500+	9.02%	\$1.67	\$18.49	N/A	3.11%
Covert Copy Traffic by: IM Wealth Builders	<input type="button" value="GET LINKS"/>	09/30/2012	2,000+	5.99%	\$0.57	\$9.44	60%	2.41%
	Sales Funnel		4,000+	10.70%	\$3.94	\$36.88	N/A	4.42%

As you can see from my search for “plugin”, over 2,000 products came back. We can now see the products, the sales, the conversions, the EPC, etc.

From here you want to start looking down the list at what is currently selling well and start writing down some ideas.

Of course, I would never recommend that you just copy someone else’s idea. Instead, when you see a product that looks interesting you want to look at that product and ask yourself:

-How could I improve on this product?

- What features is the product missing that I could add?
- How could I make this product easier to use or function better?
- Could I create a product that enhances the use of this product?
- Could I make a complimentary product?

Again, we never want to just copy someone's product. Look for ways to improve on, differentiate or enhance the product.

With these two methods you should have no problem coming up with a bunch of potential product ideas.

Step 2: Outsourcing Your Product Creation

[Click Here To Read The
Rest of The Guide](#)